



Event & advertising packages

Let's Talk Dementia and your business

Your company could be joining forces with three leading Bristol dementia charities, Alive Activities, Bristol Dementia Action Alliance and BRACE Dementia Research for their flagship event: 'Let's Talk Dementia,' on Saturday 23rd May, at the Bristol Beacon.

What is Let's Talk Dementia?

Let's Talk Dementia is a one stop shop for all things dementia, bringing together experts from across the South West in care, health, research, legal matters and much more.

The day-long event will feature expert speakers, exhibitors and activities for people living with and without dementia.

Let's Talk Dementia is taking place at the Bristol Beacon in central Bristol. It is a very popular venue, which is visited by thousands of people each week to attend music, comedy and other cultural events, to eat and drink in their cafe and restaurant or to attend events in one of their conference rooms.

Why support Let's Talk Dementia?

One in two people will be affected by dementia in their lifetime, either through developing the condition or caring for a loved one with dementia.

Thousands of people are affected by dementia in the South West area yet finding information on support, care, legal matters, and research can be a challenge.

Let's Talk Dementia is a unique event, offering the public the chance to access this information in a free, friendly and accessible way.

Alive Activities, Bristol Dementia Action Alliance and BRACE Dementia Research have a combined reach of more than 20,000 social followers and email subscribers.



In 2025, the Bristol Beacon welcomed 500,000 attendees.

Gold Package

£1,500

- Two social posts from each charity
- Two mentions in each charity's monthly emails
- Listing on each charity's website as a Gold Tier partner
- Logo and website added to the pre-event marketing leaflets
- Logo shown on rolling event slides in Lantern Hall
- Logo and bio in the programme plus half page advert
- Thank you during the open speech.
- Spotlight on their business after one talk
- Two stands

Silver Package

£750

- Two social posts from each charity
- Two mentions in each charity's monthly emails
- Listing on each charity's website as a Silver Tier partner.
- Logo shown on rolling event slides in Lantern Hall
- Logo in the programme stating partner
- Quarter page ad in programme
- Stand

Bronze Package

£500

- One social post from each charity
- Listing on each charity's website as a Bronze Tier partner.
- Logo shown on rolling event slides in Lantern Hall
- Stand

Ads and elements

- Stand at the event **£200**
- Tea and coffee **£500**
- Activities room **£500**
- Access fund **£500**
- Half page ad in programme **£250**
- Quarter page ad in programme **£150**



Alive is the UK's leading charity enriching the lives of older people in care and training their carers.

Alive:

- **Engage older people creatively through meaningful activity sessions.**
- **Train staff to deliver outstanding care at every opportunity.**
- **Connect older people to their local communities.**
- **Speak up for the rights of older people in care.**

www.aliveactivities.org

Charity no: 1132708



Bristol Dementia Action Alliance (BDAA), educates Bristol communities about dementia and supports those living with dementia and their loved ones through activity groups.

BDAA provides free dementia awareness sessions for businesses, organisations and groups; and recognises those who are striving to make Bristol a dementia aware city through its annual BDAA Awards.

www.bdaa.org.uk

Charity no: 1167404



BRACE funds world-class clinical and laboratory research, across the West Country and South Wales, to achieve earlier diagnosis, find better treatments and one day, a cure.

Together we will defeat dementia.

www.alzheimers-brace.org

Charity no: 297965