



BRACE

Funding Research
Into Alzheimer's

www.alzheimers-brace.org



a **gift**
in your **Will**
together we can **beat dementia**

OUR VISION

BRACE exists to defeat dementia. We are proud of what we've achieved so far but the search for a cure remains elusive.

Dementia is such a complex condition there are still many more questions than answers.

Scientists now speak of an impending 'dementia tsunami' with a projected 1 million people in the UK being affected by 2025.

The quest for science to understand the causes, find better treatments and to seek a cure is now more urgent, more crucial than ever.



OUR HISTORY



BRACE is a pioneer in the fight against Alzheimer's disease and other dementias - it has funded ground breaking research in Bristol, the South West and South Wales since 1987 - and this dedicated research

has contributed significantly to the greater understanding of these devastating diseases.

The knowledge generated by BRACE supported dementia researchers is impressive and their work in the laboratory has directly led to ground breaking clinical trials. It's clear that long term, painstaking research is the only real hope we have to transform the outlook for those who live with and those who will live with dementia in the future.

OUR WORK



Research into unravelling the changes in brain function that lead to Alzheimer's and other dementias and how these may be prevented remains woefully underfunded. For every £10 spent on dementia health and social care in the UK, just 8 pence is spent on the research trying to defeat it.

For everyone who supports BRACE, finding a cure is something to strive for. One day our scientists could develop a life changing medication or vaccine to help everyone affected by dementia. A

gift in your Will could make this hope a reality.

Research funded by BRACE over the past decade has gathered important information relating to the actions of the blood pressure drug, losartan in the brain. This contributed to the beginnings of a £2 million drug trial, known as RADAR, to investigate the effects of losartan on the brain shrinkage and reduced memory function seen in Alzheimer's disease.

OUR SUPPORT



BRACE supporters are at the heart of every new discovery and every step forward. Working with the brightest minds, we are harnessing the best techniques, approaches and perspectives to

translate laboratory discoveries into real hope - earlier diagnosis, better treatments and better outcomes. One day we will beat dementia and leaving a gift to BRACE in your Will means that day will come sooner.

Supporters who decide to leave a gift in their Will understand that funding research is our only real hope of creating a world without dementia. Every gift, large or small, is used to make progress.

BRACE relies on the generosity of our supporters. We understand you will want to consider family and friends first but by including a gift to BRACE future generations will benefit directly from your kindness - your gift could help bring about a breakthrough.

Together we can beat dementia.

TYPES OF GIFTS

Here are four of the most common types of legacy with which you can support BRACE, or the area of our work with which you have the greatest affinity:

A Residuary Gift

This is the gift of all or part of the value of your estate after debts, other legacies and liabilities have been met. This has the advantage of automatically keeping up with inflation.

A Monetary Gift

You can choose to leave a sum of money, also known as a pecuniary gift in your Will, which you can arrange to be increased in line with inflation.

A Specific Item or Gift in Kind

This is the gift of something valuable like a property, a piece of jewellery or stocks and shares. The form of wording is the same as a pecuniary gift, except that the gift is specified instead of a cash sum.

A Reversionary Gift

This gift has the advantage of providing for your family first and then benefiting BRACE. So when the original beneficiary dies, the gift in your Will reverts to BRACE. Your solicitor or legal advisor will be able to provide you with wording for this form of legacy.

Thank you for your interest in
BRACE – Alzheimer’s Research

To find out more about the impact
your gift could have, or if you
have any questions at all, please
don’t hesitate to contact us. If
you’ve already decided to leave
a gift to BRACE in your Will, we
would love to hear from you so
that we can thank you for your
kind contribution to our work.

BRACE is a registered charity. Gifts to BRACE
are therefore exempt from Inheritance and
Capital Gains Tax. A gift from you can reduce
the amount of any tax payable out of your
estate. These benefits vary and your legal
advisor is best placed to advise you.

Making a Will is the only guaranteed way of
ensuring that your assets are distributed in
accordance with your wishes.

A fuller explanation of the issues involved
in making a Will is available from our
office or by download from
www.alzheimers-brace.org/legacies

We strongly advise that you consult your
legal advisor before drafting a new Will or
making changes to an existing one.



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Into Alzheimer’s

Visit: www.alzheimers-brace.org

Email: admin@alzheimers-brace.org

Call us on: 0117 414 4831

Write to us:

The BRACE Charity Office,
Elgar House,
Southmead Hospital,
Bristol BS10 5NB

Thank you for supporting BRACE and
considering us in your future plans.

Together we can beat dementia.

BRACE is a registered charity (297965)