

BRACE Ethical Policy

BRACE funds research that seeks to increase understanding of the causes of dementia, to achieve earlier or more accurate diagnosis, or identify new treatments that slow its progression, reverse its effects or bring us closer to an eventual cure.

In achieving these ends, it will be guided by the following principles:

Ethical principles

1. BRACE seeks to work in partnership with individuals, businesses, community organisations, social organisations and faith groups. However, we will not accept funding or other support from any entity if we judge that such a relationship will be detrimental to the independence and integrity of the research. We will also avoid association with any organisation or activity that is likely to bring the charity into disrepute.
2. BRACE has a strict code of fundraising which is based on respect. The charity will seek to inform and invite support, but will avoid the aggressive forms of fundraising which some charities have pursued.
3. BRACE will be open with supporters and all enquirers about our use of funds and the means by which we raise them.
4. The BRACE Trustees and all sub-committees are bound by a conflicts of interest policy and will act at all times in the best interests of the charity.
5. BRACE is pleased to work with commercial partners but will not endorse products directly.
6. BRACE endorses the recommendations of the Nuffield Council on Bioethics (report published October 2009) and requires applicants to relate their applications to each recommendation where relevant. For any research involving patients, BRACE expects applicants to obtain NHS Research Ethics Committee approval. Applicants will also need to meet the standards required by the ethical committees of the individual institutions in which their research is based.
7. BRACE endorses the statement of the Association of Medical Research Charities on the use of animals in research, noting that the statement seeks to reduce and refine the use of animals and replace them where possible.
8. BRACE is an equal opportunity employer and encourages diversity through its staff, trustees and supporters.
9. The BRACE ethical policy will be displayed on the charity's website.